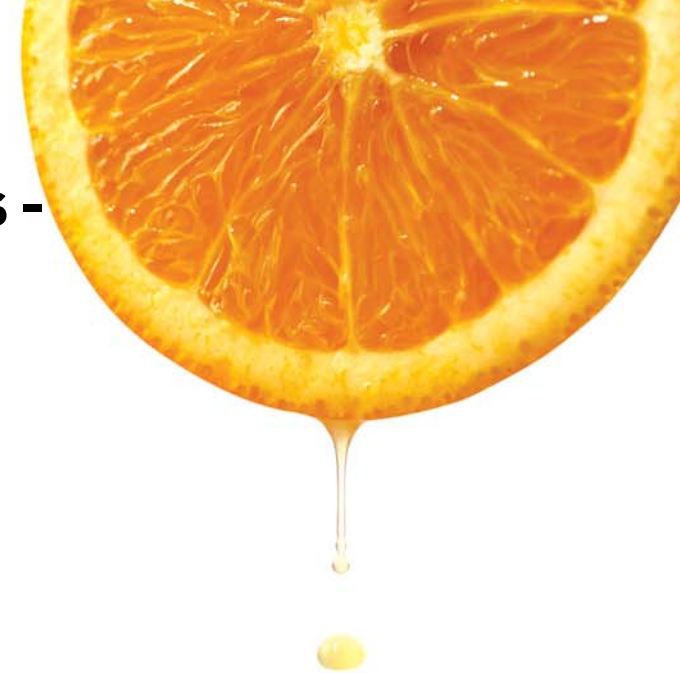


The New Standard in Juicers - Coway's JuicePresso™

JuicePresso incorporates new, superior technology and ideas to make a much better juicer so you can easily enjoy super nutritious juice.



Benefit's of Coway's JuicePresso™

- Low Speed Juicing for Maximum Nutrition and Taste**
 The JuicePresso's unique Smart Extraction System (S.E.S) extracts maximum nutrients and flavour from fruit, vegetables and leafy greens.
- Live, Nutritious Juice**
 The Coway's JuicePresso slowly and gently presses out the juice-keeping more of the super nutritious enzymes, minerals and vitamins alive and well. Get all of nature's nutrition from fruits, veggies, nuts & legumes!
- Low-noise Operation**
 Minimize the noise by squeezing slowly rather than grinding with fast speed.
- Quick and Easy Self-cleaning**
 Cleaning the JuicePresso couldn't be quicker or easier - just rinse with water when switching to a different fruit or vegetable.
- Continuous Extraction System**
 The JuicePresso automatically ejects all of the peel and pulp as it juices - letting you enjoy a constant flow of pure juice without the inconvenience of stopping to remove blockages.



Everyday is a Juice Party!

JuicePresso makes juice that is extraordinary-far superior to ordinary juicers or juice bought from a store. Now you can enjoy maximum taste as well as the highest possible nutrient and enzyme content!

Coway's Products



| Model | CJP-01 | JP-11 |
|-----------------------|--|--|
| Voltage | 110 V / 220 V | 110 V / 220 V |
| Frequency | 50 / 60 Hz | 60 Hz |
| Power Consumption | 150 W | 150 W |
| Speed | 40 rpm | 80 rpm |
| Cord Length | 1.4 m (4.5 ft) | 1.4 m (4.5 ft) |
| Motor | Single-Phase Induction (D/C) | Single-Phase Induction (A/C) |
| Fuse | 250 v 5 A | 250 v 5 A |
| Weight | 6.4 kg (14.1 lb) | 5.3 kg (11.7 lb) |
| Dimensions(W X D X H) | 140 X 194 X 306 mm (5.5 X 7.6 X 12 inch) | 155 X 212 X 400 mm (6.1 X 8.3 X 15.7 inch) |
| Rated Usage | Less than 20minutes continuously | Less than 30minutes continuously |

* Specifications are subject to change without prior notice.

About COWAY

Made with Coway's exceptional core technology, our highly competitive products are popular in more than 80 countries around the world. As the world's largest specialist in water filtration devices and leading edge household well-being electronics, we have developed a product line that meets the diversified needs of global consumers through relentless research in environment-friendly products across a broad range of categories.

Increasingly recognized as a world leader in innovative household health / lifestyle technology, Coway's awards and special recognitions continue to accumulate.



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IFA 1007

Smart Extraction System
juicepresso

We Bring Wellness
Coway

CJP-01 / JP11
PREMIUM JUICERS



Nature's taste and nutrition that only live fruit and vegetable can deliver

There are powerful antioxidant functions in the food colors from fruits and veggies that help prevent cancer and strengthen your immune system as well as boosting anti-aging effects. Also, fiber, vitamins, minerals and live enzymes

from fruits and veggies have preventative effects.

The best way to get these super nutrients and natural taste is with a fresh cup of juice made with Coway's JuicePresso.

Keep your family healthy with daily a cup of live juice.



JuicePresso™
Because Coway's JuicePresso presses out the juice most of the natural nutrition and taste is maintained.

It does more harm than good if you grind fruits in a mixer and drink it!

- British Medical Association

Grinding or chopping destroys much of the nutrition in juice. Which juice do you want to drink- JuicePresso maintains nature's taste, fragrance and natural color and nutrition as it is.



Hand Graters

Also maintain most of the natural nutrition and taste- but is simply too time consuming and difficult



Blenders

First the high-speed blades rip apart nutrients and enzymes and then heat from the motor and friction continues to destroy nutrition. Further, air is mixed into the juice causing it to oxidize faster.



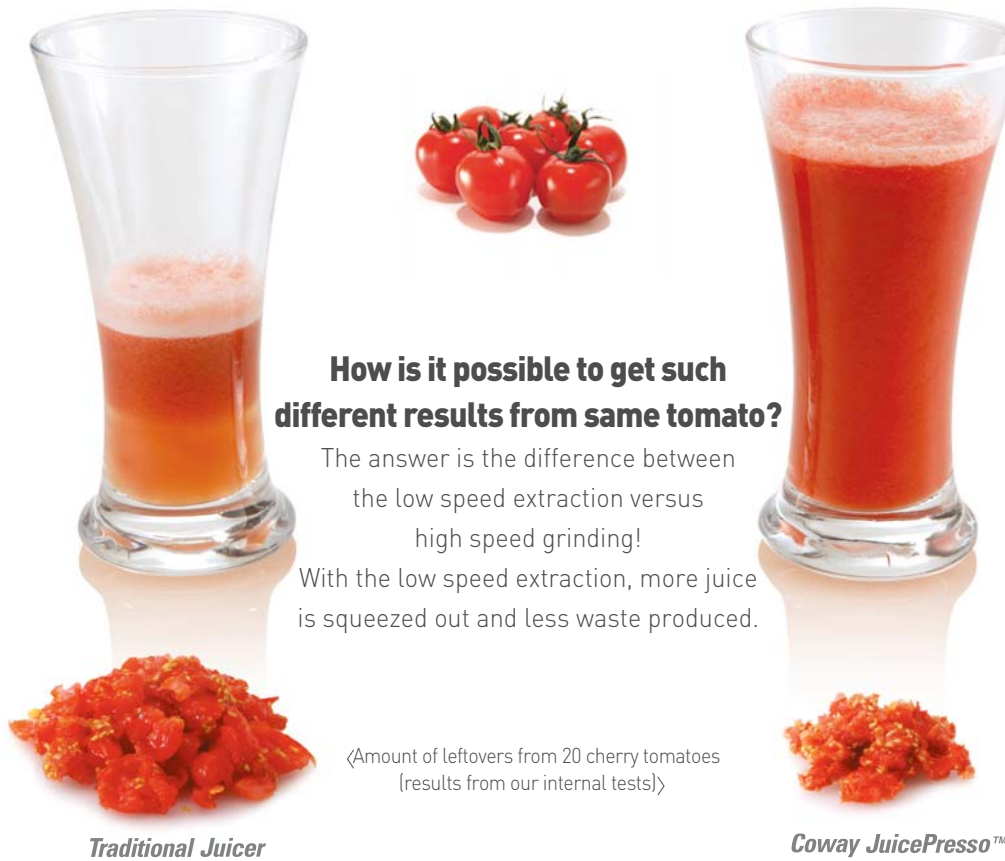
Traditional Juicers

They also have high-speed blades that rip apart the nutrients and enzymes destroying nutrition.

Superiority You Can See - JuicePresso™

Healthy. Convenient. Quiet.

Compare the difference. The more you see the more you will want a JuicePresso.



How is it possible to get such different results from same tomato?

The answer is the difference between the low speed extraction versus high speed grinding!

With the low speed extraction, more juice is squeezed out and less waste produced.

<Amount of leftovers from 20 cherry tomatoes (results from our internal tests)>

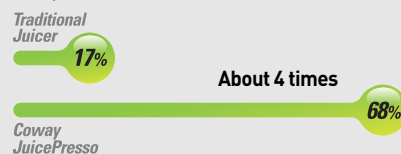
Traditional Juicer

Coway JuicePresso™

Traditional Juicer vs Coway JuicePresso™

The Nutritional Content!

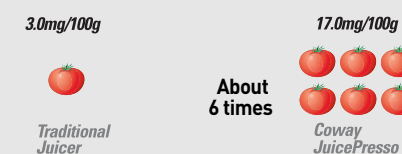
JuicePresso is the only true well-being juicer as it keeps more of the nutrients and enzymes.



* Test results are from our internal tests. Other test environments may produce different results.

More Vitamin C!

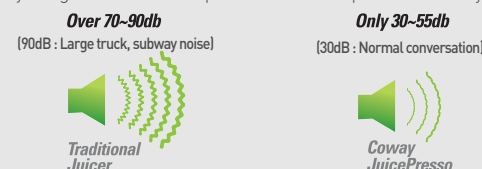
JuicePresso slowly and gently presses out the juice-keeping more of the vitamin C alive and well. Get all of nature's nutrition!



* 2006 Korean Food Research Institute (KFRI) Test Results Tomato Vitamin C content 25.9 mg/100g

Quiet Operation!

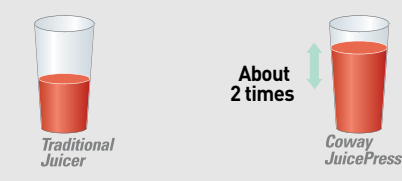
Unlike traditional juicers, JuicePresso is whisper quiet even under heavy usage due to its low speed motor that squeezes out the juice.



* Data is based on our internal test results. Results may vary.

The Amount Extracted!

Why only extract half of the juice- Get all of the juice with a JuicePresso.



* Amount of juice extracted from 20 cherry tomatoes. (results from our internal tests)

A perfect combination of innovative technology and advanced engineering

Our innovative SES technology and user centered design set a new standard.

Check with your own eyes! Coway JuicePresso's innovative technology sets the new standard for juicers.



Smart Extraction System™

The Coway's JuicePresso uses Coway's patented Low Speed Technology System. The Coway's JuicePresso slowly and gently presses out the juice keeping more of the super nutritious enzymes, minerals, vitamins and favors alive and well.

* SES has patent applications in 40 countries including the USA, Japan, The EU, Brazil, etc.

Easy Cleanup

Just rinse and they are ready-no need to cut or separate.



Rotating Brush

Low Speed DC Motor

The powerful low speed motor not only is quiet but lasts much longer than traditional high speed chop & grind juicer motors.

JuicePresso™ is ...



Convenient

It can make several servings without stopping.



Economical

It extracts much more juice than traditional juicers.



Flexible

It can make just about any juice one desires.



Timesaving

Substitute a meal with a big glass of nutritious juice.